

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 14542US02

PATENT

In the Application of:)
Jeyhan Karaoguz, et al.) **Electronically Filed On September 20, 2007**
Serial No.: 10/675,084)
Filed: September 30, 2003)
For: MANAGEMENT OF MULTIMEDIA)
DISPLAY CONTENT IN A MEDIA)
EXCHANGE NETWORK)
Examiner: Wang, Liangche)
Group Art Unit: 2155)
Confirmation No.: 5105)

AMENDMENT UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed August 29, 2007 in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.